

Grand Strand Chapter

Military Officers Association of America



The Coastal Tide

Nov Dec 2018

www.grandstrandmoaa.com

President's Message by Dave Townsend



I hope you were able to join us at our holiday dinner. Once again, the Carolina Forrest Chamber Orchestra, under the direction of Stephen Williams, provided us with a variety of festive music to the delight of everyone in the audience. The Pine Lakes clubhouse was spectacularly adorned with holiday lights and was matched by the Christmastime theme of the table centerpieces.

As my two year tenure as your president comes to a close, I am amazed at how quickly two years can pass. I must have been having fun. I am truly appreciative of everyone who has worked to pursue our goals, from the hard-working members of the Board of Directors to all the volunteers at our numerous events. So, take a bow if you have taken part in the Myrtle Beach Homeless Veteran Stand-down, the Eggs Up Grill Breakfast with a Vet Event, the Golf Tournament fundraiser, the ROTC and JROTC award dinners, the presentation of MOAA medals at JROTC high schools, the Gordon-Biersch Tap Night, the donation to Toys for Tots, etc. And most certainly, thank you for your attendance at many of our dinner meetings. I hope you have found the programs interesting and worthwhile.

In the future, I am looking forward to being a regular member of the audience so I can better enjoy the experience with my wife, Gale. As Christmas and New Year's Day approaches, Gale and I wish you a most joyous season, and best wishes and good health in 2019.

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Chapter events of note



Chapter President Dave Townsend received our Chapter's Five Star Level of Excellence Award at MOAA's national convention in Phoenix, AZ in November.



Mayor Bethune Speaks to the Grand Strand Chapter

Myrtle Beach Mayor Brenda Bethune addressed a packed house Chapter dinner meeting at the Dunes Beach and Golf Club in November. Mayor Bethune provided the Chapter with a candid discussion of the challenges confronting the Myrtle Beach community and the larger Grand Strand region.

Meeting Updates

Planning has begun for another year of informative and exciting programs for 2019. First Vice-President Randy Dymond has been elected President for 2019 and will retain responsibility for planning dinner meeting programs.

January 8: Our first program for 2019 will replace the September 2018 program which was cancelled due to Hurricane Florence. Col. Mike Turner (USAF Ret), National MOAA's Vice-President for Development, will bring us up to date on news and programs from the national headquarters. In addition, all officers for 2019 will be sworn in at this meeting. We will again hold this dinner meeting at the Pine Lakes Country Club. As is as our usual custom, social time will begin at

5:30 p.m. with dinner at 6 p.m. Respond to the email invitation sent out by John Bradley to make your reservations. As always, you can also confirm your attendance by contacting John or our Treasurer Tony Prince for your reservation.

Planning for dinner meetings in February and March is underway but not yet firm.

Members are encouraged to contact Randy Dymond if they want to make a suggestion for speakers for our dinner programs. Remember that we do not meet in July and August and a proposed speaker's schedule speakers may not always fit into our schedule. Nonetheless we are always open to member suggestions for dinner meeting programs.

"Never Stop Serving"

Chapter Elections

In addition to having Myrtle Beach Mayor Brenda Bethune provide after dinner remarks at our November meeting, Chapter officers for 2019 were also elected by those present. Nominees for each office were accepted by Jimmy Jacobs, our election committee chairman. Opportunities were also offered for nominations from the floor and the membership at large. Elected to serve in Chapter leadership positions for 2019 were:

President: Randy Dymond
1st Vice-President (Membership): John Bradley
2nd Vice-President (Veterans Outreach): Michael Freeman
Secretary: Jim Albert
Treasurer: Tony Prince

The new officers want to encourage you to become more involved in our Chapter activities. If you have desire to serve in any capacity that interests you, please contact any one of them. The list of committees and chairs are listed on the front of the newsletter.

Membership

by John Bradley



As we approach the new year of 2019, allow me to reflect on our 2018 membership year. The Chapter started the year with 132 members, having lost quite a few in January due to lack of dues payment. We set a goal of having 150 members at the end of the year. We gained 24 new members in 2018, but, sadly lost three very dear members who passed (please remember LTC Tom Middleton, Capt. Ross Word and Col. Bob Hawkins). As of this writing, our membership tally is :

- 111 Annual members
- 28 Three Year members
- 1 Honorary member
- 1 Two Year member
- 13 Surviving Spouses
- 154 Members

Thanks to all your efforts, we made our goal of 150 members by year end, yet we still have 10 members who have not yet paid their dues for 2018. Despite multiple invoices and, in some cases, a personal shout out, I am certain that we will have to reduce our year end total to just below 150; however, still an increase in the number of members on our roster.

On the brighter side, with Col. Turner from National MOAA visiting us in January, MOAA staff is sending invitations to our dinner Meeting to some 80 non-chapter but eligible members in our service area. I am hopeful of seriously growing our ranks in January.

It has become obvious to me, having been your Membership Chair for a while now, that membership recruiting is truly an all-hands effort, and retention of members is as important, and as difficult, as recruitment. It seems that as we recruit new members, we lose almost an equal number who lose interest.

For 2019, I am establishing the goal of recruiting 20 new members while limiting the loss of members so that we end the year with 160 active members. I truly need your help. Every new member is the result of our personal recruiting. You may have met them in your social circles, other organizations, at your church, or even in the mall. I continue to believe, and it is supported by your results, that YOU are our best recruiters.

Let's see if we can each bring a prospective member to our January dinner or a current member who has not been out to one of our dinners in a long while. Recruit and retain !!

Let's grow together to serve better together ! Thank you for all your help and support this year. I look forward to a successful and fun 2019 !

Welcome New Members

Four new members joined our ranks this past month. They are:

- David Bocchino, Cdr., USN (Ret.)**
- Anna Brown, Lt., USPHS**
- Barbara Hunter, LtCol., USAF (Ret.)**
- Calvin Peck, Cpt., USA (Ret.)**

Welcome aboard to all with the hope that your membership is rewarding and that you all remain active in our Chapter !

Treasurer's Report

By Tony Prince

Chapter revenues and expenditures for the past month reflect the significant funds we received from the annual Eggs Up Grill "Breakfast with a Vet" fundraising event and the expenditure of those funds to help needy veterans. Over \$4500 of the revenue figures below represent the funds received from the Eggs Up Grill event. The remainder came from dues, dinner receipts, and scholarship donations. Over \$4600 of the expenditure figure below are the funds used to provide grocery store cards to families of veterans. Remaining expenses include preparation for the 2019 golf tournament, dinner expenses, and Chapter administration.

Forwarded Balance from October	\$22,446.40
Revenues during November:	\$ 6,681.95
Expenses during November:	\$ 8,532.46
Balance	\$20,611.84





MOAA Speaker January 8, 2019

Colonel Mike Turner (USAF Ret), National MOAA's Vice—President of Development will be our January 8 speaker. Circle the date on your calendar and plan to be with us.

Pine Lakes Country Club
5:30 Social Hour
6:30 Dinner

Respond to the email invitation you should have received or contact Tony Prince or John Bradley



Thanks to webmaster John Bradley, we now have a Facebook page. For the latest Grand Strand Chapter news, pictures, and features, like us on Facebook.

<https://m.facebook.com/pg/Grand-Strand-Chapter-MOAA->

Chaplain's Corner

by Greg Hill

On December 9, my church held its annual Christmas cantata. While "the weather outside was frightful," the atmosphere inside was "delightful" with a message of hope for all the world. Regardless of one's religious affiliation or one's circumstance, a present and future hope is a must.

From where does that help come? For some, it comes from the Scriptures. For others, it comes from worship. Still for others, it comes from family. But for most, hope also comes from concrete "gifts" of hope given or received such as acts or words of kindness.

As a chapter, we have given hope to children through "Toys for Tots;" we have given hope to individuals and families through the partnership with "Homes for Heroes", the Eggs Up Grill Initiative partnership, and the MOAA Military Family Initiative program. I know most of you have also given presents of hope by many other means as well.

My prayer is that 2019 will be a year filled with hope for you and a year filled with opportunities for you to give hope to others. After all, our service and sacrifice must continue, or we wither like a vine without water.

Carolina Forest High School Chamber Orchestra Performs



The Carolina Forest High School Chamber Orchestra provided holiday music at our December dinner meeting. These talented young musicians delivered a delightful performance of a series of familiar holiday songs.

Chapter Honors Brian Heckard

Two years ago, local business man and former Marine Brian Heckard stepped forward to support our golf tournament by purchasing and then loaning our Chapter the scanning machine we needed to allow tournament patrons to make purchases by credit card. Since then, he has allowed us to use that machine again without any recognition. We corrected that at our December meeting. We were honored to have Brian and his wife Michalle attend the dinner as our guests and receive a Certificate of Appreciation from the Chapter for his selfless assistance and support of our golf tournament.



Eggs Up Grill Helps Us Help Vets

By Greg Youngman

On November 9th, 20 Grand Strand Chapter volunteers participated in our second annual fundraising partnership with Eggs Up Grill (EUG) restaurants throughout the Grand Strand. Entitled “Breakfast with a Vet,” this initiative enables MOAA volunteers to represent veterans while interacting with restaurant customers, other veterans and their families at each of the nine EUG locations. Chapter volunteers also disseminate flyers identifying area veterans resources, Chapter accomplishments, and MOAA membership applications. EUG restaurants owners/managers, led by Joe Burger, pledged 15% of that day’s total breakfast revenue to support needy veterans and their families in Horry and Georgetown counties.

Begun in September, “Breakfast with a Vet” planning included coordinating through Mr. Burger and the establishment of a Chapter committee comprised of Greg Youngman, Rufus Manning, and Greg Hill. The committee worked with the Veterans’ Resource Center in Myrtle Beach and the Low Country Veterans organization in Georgetown to identify those in need.

The committee recommended, as it did last year, to provide gift cards funds to needy veterans and their families to purchase groceries during the holidays. Approximately 43 veterans and their families in Horry and Georgetown Counties will benefit from the funds raised.

This partnership between Eggs Up Grill and the Chapter enabled us to expand and strengthen our outreach efforts with local veteran support organizations and to directly reach needy veteran families throughout our community. The initiative has provided nearly \$10,000 over the last two years for local veterans during the holiday season, reflecting our Chapter’s mission of pursuing community projects that benefit our veteran population throughout the Grand Strand area! Our hope is that it will be a successful and cooperative annual event in the years to come.



Eggs Up Grill executives presented the Grand Strand Chapter with a check for \$4500 from the Breakfast with a Vet initiative.

Grants, Events Help More Vets

Dedicated Grand Strand Chapter members work hard to raise funds to support veterans in Horry and Georgetown Counties. The Eggs Up Grill partnership (*see the article to the left*) headed up by Past President Greg Youngman is just one of those efforts. Jerry Terwilliger and Tony Prince collaborate each year with Gordon Biersch Brewery in Market Common to host a Tap Night through which a portion of the restaurant’s sales are donated to the Chapter to assist veterans. This year that event will provide over \$900 to Chapter programs. Then there is the work done by Michael Freeman, Greg Hill, and Rufus Manning to obtain grants that finance additional assistance to veterans. For two consecutive years, their work has resulted in MOAA National awarding the Chapter Military Family Initiative (MFI) grants totaling \$8750 to help finance Chapter programs like Stand Down aimed at assisting local veterans. In conjunction with that grant, Michael, Greg, and Rufus have been able to obtain two Homes for Heroes Foundation (H4H) grants totaling \$5000 to assist homeless or near homeless veterans. Finally, dozens of members and their spouses volunteer to support the annual golf tournament which is critical to funding Chapter scholarships and JROTC support programs. All of these efforts and the subsequent effort to put those funds to use on behalf of area veterans deserve a round of applause.

Now and Always We'll be There.



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Speaking of Golf.....

The Golf Committee under the leadership of Dave Townsend has already begun planning for the 2019 tournament. Below is a complete list of expected committee meetings and the deadlines for tasks to be accomplished. The golf tournament is our Chapter's most important fund-raising event. It provides the funds for our Chapter scholarships to deserving and talented local high school students and is the source of funds used to support local veterans. These are the two core activities in our mission statement, so it is particularly important that we are able to fund them. Every Chapter member is invited to be a part of the committee and the event itself. If you have any

desire to assist our Chapter activities by joining the Golf Committee, please pick up your phone now and call Dave Townsend at 843.907.1763. There is, of course, much to be done, and we need people with every imaginable talent. In the past, we have been blessed with volunteers that both experience and little or no experience in working on golf tournament. All have found the work to be challenging and rewarding. It is important that we hit the ground running as early in 2019 as possible, and the first step is to put our team together. So, join us. You will be glad you did.

On the next two pages, you will find the flyer we are using for the 2019 tournament and the form we are using for sponsors and golfers to fill out to participate in the tournament. While we are encouraging our members to be a part of the committee, anyone can become a sponsor or seek sponsors from your acquaintances or people you do business with. Use the flyer/form in this newsletter to spread the word and record those who agree to become a sponsor or a tournament participant. We will provide additional information about how our money is used in the next newsletter.

GOLF TOURNAMENT COMMITTEE MEETING DATES

(all meetings begin at 1100 at Veterans Cafe)

- December 18 (Tuesday) – Orientation and Strategy. Have a Merry Christmas!
- January 3 (Thursday)– Distribute Flyers and Notebook Aids, begin visiting golf courses.
- February 19 (Tuesday)– Report on Golf Course Solicitations, finish with Golf Courses.
Begin locating Major Donors.
- March 7 (Thursday)– Golf Courses finished. Status on Major Donors.
Begin soliciting raffle donations and emphasize restaurants. Start Hole Sponsor solicitations.
- April 4 (Thursday) – Seek golf players and continue raffle donations.
Provide large poster to Heritage Club. Continue Hole Sponsor solicitations.
- May 9 (Thursday)– Release Legends blast email.
All solicitations should be completed. Submit trifold to printer. Plan on use of volunteers during the tournament and how club house will be organized.
- May 18 (Saturday) – Gather at Heritage Club to assemble ditty bags and store items for game day.
- May 23 (Thursday)– Tournament Day. Gather at 1000 to put up tables, auction and raffle items.



Military Officers Association of America
Grand Strand Chapter

6th Annual Golf Tournament

Honorary Sponsor: Myrtle Beach Military Appreciation Days



Thursday, May 23, 2019
HERITAGE GOLF CLUB - PAWLEY'S ISLAND, SC

Registration Deadline May 11, 2019

PROCEEDS SUPPORT:

- JROTC College Scholarships
- Homeless Veterans Needs
- Distressed Veteran Families

Registration & Lunch: 12pm – 2pm | Shotgun Start @ 2PM

\$90/person
\$340/Team (foursome)
\$5 Discount for Each Vet

Team Low Score (Top 3)
Hole-in-One
Longest Drive (Men & Women)

Sponsorship Opportunities (see reverse)

Contact: Dave Townsend: email: davemoaa@gmail.com
cell: (843) 907-1763

More information at: grandstrandmoaa.com

PLAYER REGISTRATION

\$90 per person*, \$340 per team*. To sign up, please complete this form and submit with a check payable to "Grand Strand MOAA". Questions: call/text Dave Townsend at (843) 907-1763 or email davemoaa@gmail.com

Team Capt _____ Phone _____ Email _____ PD _____

Player #2 _____ Phone _____ Email _____ PD _____

Player #3 _____ Phone _____ Email _____ PD _____

Player #4 _____ Phone _____ Email _____ PD _____

Mail to: MOAA, c/o Dave Townsend, 9253 Venezia Circle, Myrtle Beach, SC 29579

***\$5 Discount for Each Veteran! Registration Deadline – May 11, 2019**

(check all that apply)

SPONSORSHIP OPPORTUNITIES

- CORPORATE SPONSOR: \$1,000+**
 - One Team Foursome
 - Prominent recognition in Tournament Brochure and on Chapter website
 - Full Color Name/Logo banner at club entrance & cart sign
- PLATINUM SPONSOR: \$600**
 - Three Player Entry Fees
 - Prominent recognition in Tournament Brochure and on Chapter website
 - Full Color Name/Logo 2'x3' sign displayed at Registration & cart sign
- GOLD SPONSOR: \$400**
 - Two Player Entry Fees
 - Recognition in Tournament Brochure and on Chapter website
 - Full Color Name/Logo 2'x3' sign displayed at Registration
- HOLE SPONSOR: \$100 (EACH ADDITIONAL SIGN: \$75)**
 - Customized 18" x 24" Sign
 - Recognition in Tournament Brochure
- AUCTION SPONSOR: Donation (cash, gift card and/or item of value)**
 - Raffle Prizes, Auction Items, Checks, Cash, Gift Cards, etc.
 - Major donations will be prominently recognized in Tournament Brochure

COMPANY _____ CONTACT _____

ADDRESS _____

PHONE _____ EMAIL _____

DONATION _____

Mail to: MOAA, c/o Dave Townsend, 9253 Venezia Circle, Myrtle Beach, SC 29579

501(c)(3) Receipt Available Upon Request



Application Form

www.grandstrandmoaa.com

ONE POWERFUL VOICE

Grand Strand Chapter MOAA

Application/Renewal Change of address /contact info

Chapter Annual dues: \$20.00 for regular membership or \$50 For 3 year membership.

For NEW MEMBERS: \$20 1st Quarter; \$15, 2nd Quarter; \$10, 3rd Quarter; \$20, 4th Quarter (Good for Following Year).

Make check payable to: "Grand Strand MOAA".

Mail to: MOAA Grand Strand Chapter, P.O. Box 15842, Surfside Beach, SC 29587.

Last name First name MI

DOB Rank Service Spouse's name

Street City State Zip

Home phone Cell phone

Email address (please print clearly !!)

Are you a member of National MOAA? If yes, please provide membership number:

Status: Retired Active Reserve National Guard State Guard Former Officer Auxiliary ROTC JROTC

{My signature below verifies that the above information may be shared in a Members Only Directory and that I am eligible for MOAA Chapter membership.}

Amount: \$ Check Cash For year(s) Signature

Additional amount (donation) for this year's scholarship awards: \$

Current employment (optional):

Professional skills (optional):

If Auxiliary member or applicant, please indicate your spouse's full name, military service affiliation, rank, and current status:

Interested in a Chapter leadership/committee position? If yes, what? (continue on reverse)

MOAA Mission/Purpose: To foster fraternal relations (and mutual support) among retired, active duty, and former officers of the uniformed services and their National Guard and Reserve counterparts, ROTC cadets, their families and survivors; Assist community organizations that support service members and veterans and their families; to provide funds for college scholarships for area high school seniors (normally JROTC students); conduct fund-raising to support other service member and veterans' programs (e.g. Wounded Warrior visits); provide annual MOAA leadership awards to graduating cadets in all area high school approved/active JROTC programs; participate, collaboratively, in coastal community events and activities, as priorities and resources permit; Maintain a proactive chapter affairs program that supports members during health and other family emergencies; promote the aims and objectives of the Military Officers Association of America (MOAA); and, the aims and objectives of the SC MOAA Council of Chapters. MOAA and its affiliated Chapters and Councils are non-partisan.